

Western University
School of Health Studies
HS 4120A: Social Media & Health
Summer Distance, May 3 – July 23, 2021

1.0 CALENDER DESCRIPTION

Social media and its associated technologies have become ubiquitous in all aspects of our lives. This course integrates an understanding of social media with research in health and medicine. This course explores social media uses in health to address methodological, conceptual, ethical, and design issues pertinent to these emergent technologies.

Prerequisites: HS 2250A/B; Registration in the third or fourth year of the School of Health Studies

Anti-requisites: HS 4091B (if taken in 2015-2017)

Unless you have either the requisites for this course or written special permission from your Dean to enroll in it, you may be removed from this course and it will be deleted from your record. This decision may not be appealed. You will receive no adjustment to your fees in the event that you are dropped from a course for failing to have the necessary prerequisites

2.0 COURSE INFORMATION

Instructor: Eric Collins, BHS, MSc, PhD (c)

Office: Online (Zoom)

Office Hours: By appointment

Email: ecollin9@uwo.ca (48-hour response time on weekdays and 72 hours during exams and holidays)

Lectures: All of the course materials will be uploaded at the beginning of the term.

Lecture Hours:

5.0 EVALUATION

formatted as multiple choice, true or false, matching, as well as fill-in-the-blanks. The midterm exam will be completed through the Tests & Quizzes tool on OWL.

Final Exam (35%). The final exam is cumulative and covers all of the assigned readings and PowerPoint materials presented in this course. The final exam consists of 75 questions formatted as multiple choice, true or false, matching, as well as fill-in-the-blanks. The final exam will be completed through the Tests & Quizzes tool on OWL.

Computer-marked multiple choice tests and/or exams may be subject to submission for similarity.

Plagiarism is a major academic offense. Plagiarism is the inclusion of someone else's verbatim or paraphrased text in one's own written work without immediate reference. Verbatim text must be surrounded by quotation marks and indented if it is longer than four lines. A reference must follow right after borrowed material (usually the author's name and page number). A written assignment does not protect a writer against the possible charge of plagiarism.

All required papers may be subject to submission for textual similarity review to the commercial plagiarism detection software under license to the University for the detection of plagiarism. All papers submitted for such checking will be included as source documents in the reference database for the purpose of detecting plagiarism of papers subsequently submitted to the system. Use of the service is subject to the licensing agreement currently between The University of Western Ontario and Turnitin.com (<http://www.turnitin.com>).

9.0 POLICY CONCERNING ACADEMIC CONSIDERATION

The University recognizes that a student's ability to meet their academic responsibilities may, on occasion, be impaired by extenuating circumstances, including short illness or injury. Reasonable academic consideration is a cooperative process between the University, the student, and academic staff. All participants in the process must act in good faith, and fulfil their respective obligations, if it is to succeed.

Students who experience an extenuating circumstance (illness, injury, or other extenuating circumstance) sufficiently significant as to temporarily render them unable to meet academic requirements, may submit a request for academic consideration through the following routes:

- (i)

video recordings of pre-recorded lectures or other course materials. Nor may you edit, re-use, distribute, or re-broadcast any of the material posted to the course website.

11.0 HEALTH AND WELLNESS

There are various support services around campus and these include, but are not limited to:

1. Student Development Centre -- <http://academicsupport.uwo.ca/>
2. Student Health -- <https://www.uwo.ca/health/>
3. Registrar's Office- <http://www.registrar.uwo.ca/>
4. Ombuds Office- <http://www.uwo.ca/ombuds/>

As part of a successful undergraduate experience at Western, we encourage you to make your health and wellness a priority. Western provides several campus health-related services to help you achieve optimum health and engage in healthy living while pursuing your degree. For example, to support physical activity, all students receive membership in Western's Campus Recreation Centre as part of their registration fees. Numerous cultural events are offered throughout the year. Please check out the Faculty of Music web page (<http://www.music.uwo.ca/>), or the McIntosh Gallery (<http://mcintoshgallery.ca/>). Further information regarding health and wellness-related services available to students may be found at [Health & Wellness Western University \(uwo.ca\)](http://www.uwo.ca/health/)

If you are in emotional or mental distress, please visit Western Psychological Services (<https://www.uwo.ca/health/psy/>) for a list of options for obtaining help.